

FOR IMMEDIATE RELEASE

## **Toys“R”Us Canada delivers over \$60,000 of Babies “R” Us products and food items to 69 charities with programs and services to expecting and new parents across Canada**

**TORONTO, April 30, 2020** – Toys“R”Us Canada, has donated over \$60,000 worth of Babies“R”Us products and food items to local charities that support Canadian parents in need. The goods – including baby food, cereals and snacks – were distributed to 69 local organizations including shelters, food banks and community centres that offer essential and emergency services to parents and their babies who need it most – especially in light of the effects of the Covid-19 pandemic.

“We know how hard it is to be a parent under normal circumstances,” says Sean Williams, vice president of merchandising. “Canadian parents could use extra help now more than ever. We’re happy to be able to donate these goods and to assist in whatever way we can.”

Pictures from the local donation deliveries can be found [here](#)

Stay up to date with Toys“R”Us Canada by following Toys“R”Us Canada on [Facebook](#), [Instagram](#), and [Twitter](#).



*Staff from the local Toys“R”Us & Babies“R”Us Kingston location donate essential baby products like cereals, snacks and other foods to Interval House – St. Vincent de Paul, on April 16, 2020.*



*Staff from the Babies"R"Us Brossard store deliver donations, April 17, 2020, to La Mission Nouvelle Generation. The donations include baby food, cereal and snacks to assist parents with babies in response to the current pandemic.*

*Staff from Babies"R"Us Red Deer prepare a delivery of essential baby foods and products for the Red Deer Food Bank, April 20, 2020. The delivery will be provided to parents with babies who require assistance during these unprecedented times.*

### **About Toys"R"Us (Canada) Ltd. ("Toys"R"Us Canada")**

Toys"R"Us Canada has been Canada's dedicated specialty retailer of toys and baby products since 1984. The company brings national brands, exclusive products, innovative loyalty programs and unique partnerships to Canadians at its over 80 stores across Canada and through its e-commerce sites Toysrus.ca and Babiesrus.ca. Committed to giving back to its communities, the company focuses its charity efforts on supporting children and their families – whether enhancing resources and services, helping development through play or offering encouragement to seriously ill children. Toys"R"Us Canada is a subsidiary of Fairfax Financial Holdings Limited. Toys"R"Us and Babies"R"Us are registered trademarks owned by Toys"R"Us (Canada) Ltd. All rights reserved.

- 30 -

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