

Geoffrey the Giraffe and Toys”R”Us Canada join in on parade festivities for the holiday season

Tis the season for a celebration at the Toronto Santa Claus Parade (Nov. 17) and Montreal’s Santa Claus Parade (Nov. 23)



Toronto - Geoffrey the Giraffe exchanging how-do-you-do's in a meet-and-greet at the Toronto Santa Claus Parade. Everyone's doing fine! (Nov. 7, 2019)

Toronto Santa Claus Parade



Toronto - Geoffrey and the crowd welcome Santa's little helpers and the Toys'R'Us Christmas float on a sunny Sunday afternoon. Geoffrey also spent time with his friends, including Skye and Chase from Nickelodeon's Paw Patrol! (Nov. 17, 2019)

Montreal Santa Claus Parade



Montreal - Toys'R'Us Canada makes a comeback to Montreal's Santa Claus parade to celebrate the holiday season. Along with a crowd eagerly waiting for the next float, Toys'R'Us Chief Play Officer, Meganne Dagenais, is warm, ready and excited to see what comes next! (Nov.23, 2019)